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The Value of Expertise: How Coronis Helped an Anesthesiology Group Secure Fair Pay

This case study analyzes how Coronis Health secured a substantial increase in hospital subsidy for a group exceeding 100 anesthesiologists in the Southwest region. The negotiation fortified the group's financial stability and enhanced their ability to recruit and retain top talent.

The Problem:

Insufficient Subsidy:

- The annual subsidy provided by the hospital is inadequate.
- This hinders the group's ability to offer market-competitive compensation for their anesthesiologists.
- Consequently, recruitment and retention of qualified talent becomes difficult.

The Solution:

- Profitability Analysis: Understanding the true value a provider brings to a hospital, considering revenue generation, operational costs and market conditions.
- Data-Driven Proposal: Prepared a detailed analysis outlining the group's scope of work, OR utilization and manpower requirements.
- Negotiation Support: Participated in on-site meetings and negotiations with hospital leadership presenting compelling data and pro forma projections.

The Results:

- Financial Security: Doubled annual subsidy, empowering the group with vital financial backing for competitive compensation and sustainable growth
- Adaptive Pricing: Secured advantageous hourly and daily rates for services performed over and above the anesthesia service agreement.
- Strengthened Talent Pool: Enhanced financial stability attracted top anesthesiologists, strengthening the team and improving patient care.







 Operational Efficiency: Coronis Health identified OR inefficiencies, enabling the hospital to reduce service sites, retain staff and cut costs.

Key Takeaways:

- Data-Driven Advocacy: Utilizing data and analytics to present a compelling case for increased compensation.
- Expert Negotiation Support: Partnering with an RCM company with experience in hospital contract negotiations.
- Profitability Analysis: Understanding the true value a provider brings to a hospital, considering both revenue generation and operational costs.
- Long-Term Partnership: Developing a strong relationship with hospital partners to ensure mutually beneficial agreements.

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